

Connect Ads is NOW HIRING!
Programmatic Campaign Executive
Dubai-UAE

We are looking for Programmatic Campaign Executive; accountable, reliable, and talented caliber to work closely with the digital team comprising Sales and Operations.

Roles & Responsibilities

- Manage multiple client projects, communicate results and strategy to clients directly and to sales teams.
- Collaborate with various functions to ensure deliverables and achieving accounts objectives
- Manage accounts for wide variety of clients using Programmatic experience, digital display marketing and video advertising
- Produce comprehensive monthly reports and strategic insights

Qualifications

- 2+ years' experience in digital campaign management: primarily programmatic campaigns, performance (lead based) campaigns, display & video campaigns
- Recommended 2+ years' experience as programmatic trader with agency trading desks
- Experience with big clients in the region especially in programmatic performance-based campaigns for Automotive, Real Estate & banking clients
- Ability to measure effectiveness of strategy (traffic, conversions, viewability) and make decisions based on data
- Accurate and detail-oriented

To apply, send your CV via email to careers@connectads.com with the job title in subject line.